
Ben-IQ™

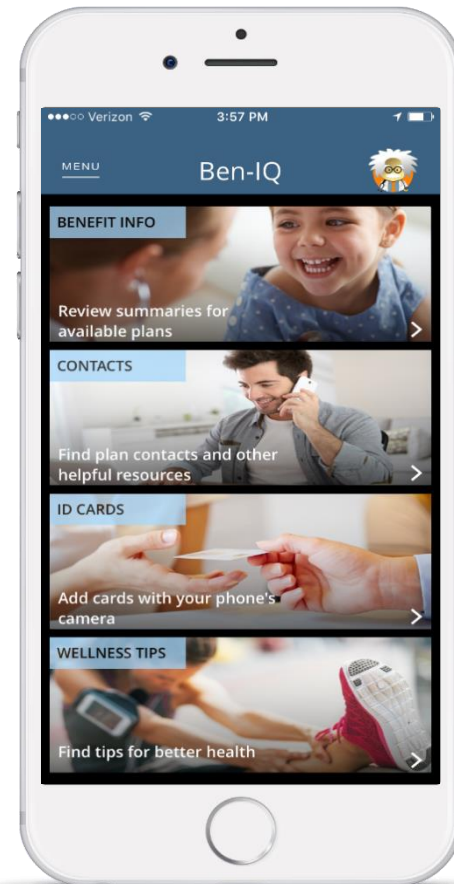
Welcome!



See Ben-IQ in action on [YouTube](#)

What Is Ben-IQ?

- Mobile app for employees and their dependents
- Benefits information and messaging
- Simple to navigate user interface
- Comprehensive reporting analytics
- Available for iPhone and Android



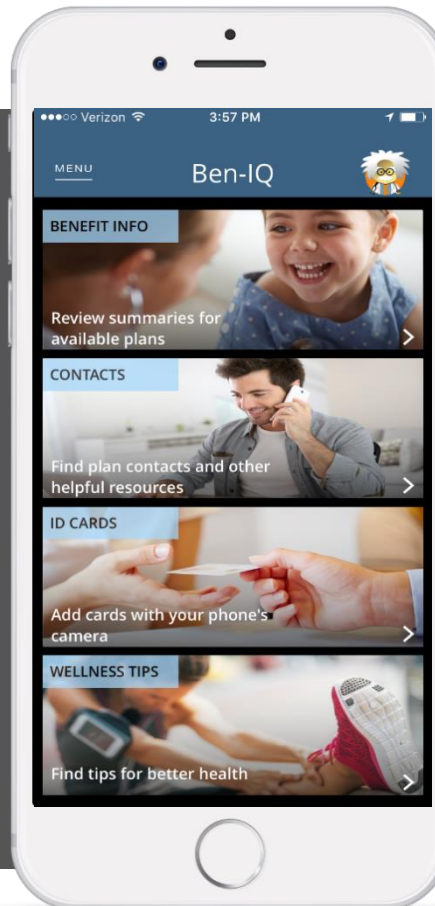
Ben-IQ Features



What can Ben-IQ do for employees and their families?

Ben-IQ gives employees 24/7 access to everything they need to know, like:

- ✓ **BENEFIT INFO**
Access to health plan highlights
- ✓ **FIND CONTACTS**
Find nurse line and other important contact numbers
- ✓ **ACCESS ID CARDS**
Store and organize plan ID cards
- ✓ **WELLNESS TIPS**
Wellness program information and tips

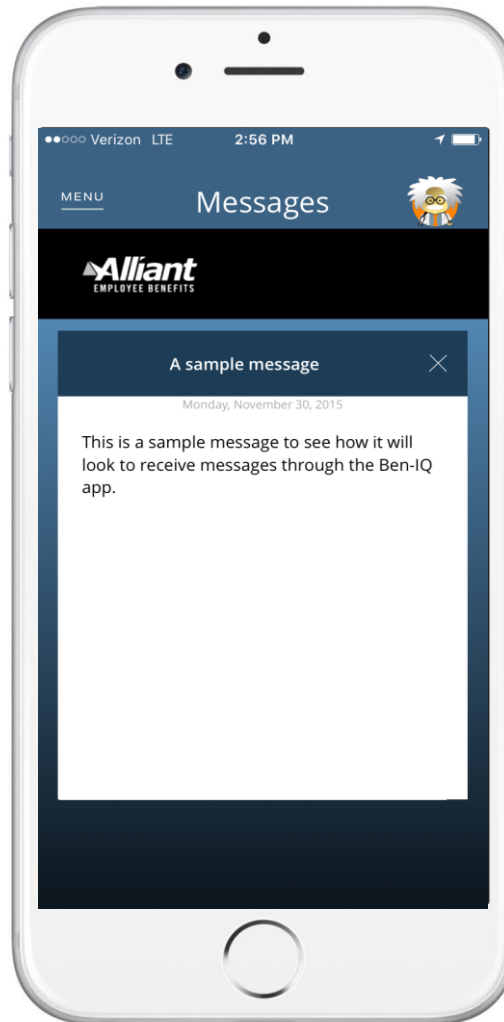
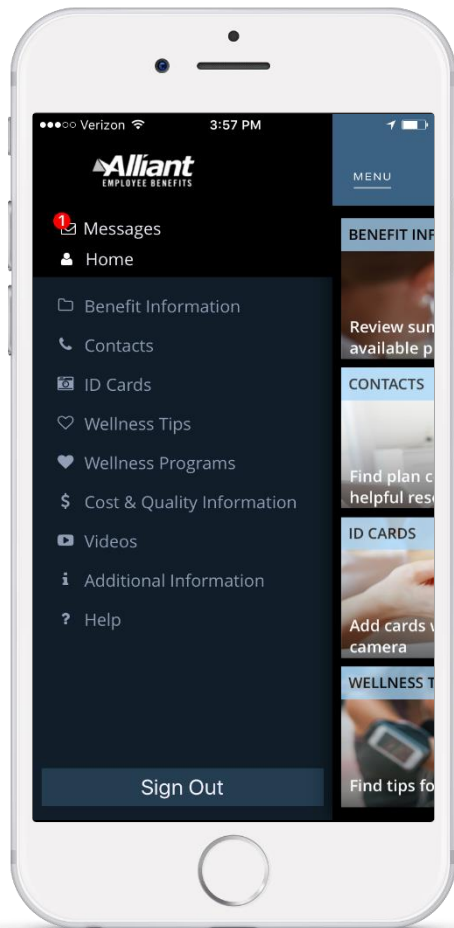


- COST OF CARE** ✓
Find out how much care should cost
- MESSAGES** ✓
Receive important messages from your HR/benefits team
- VIDEOS** ✓
Learn more about plan benefits with access to online videos
- FAQ** ✓
Access answers to frequently asked benefits questions

See Ben-IQ in action on [YouTube](#).

HR Messaging

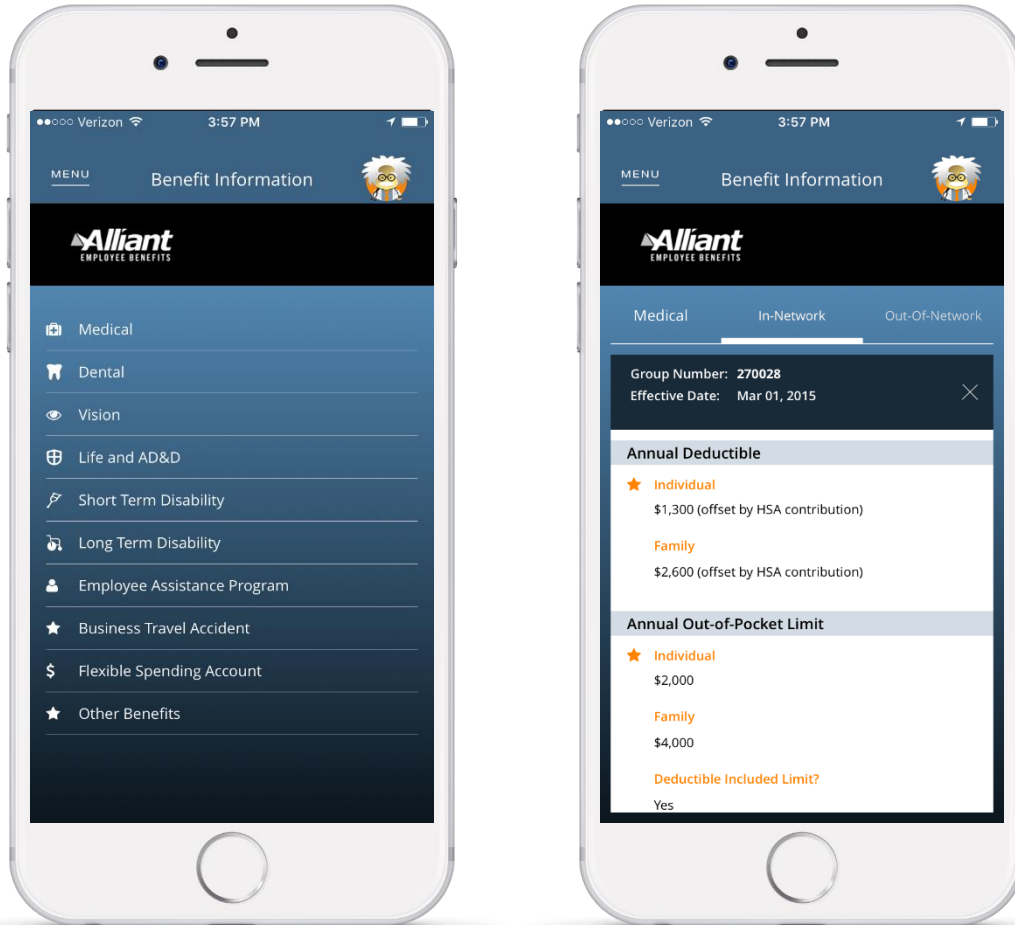
Send messages to employees and dependents!



- Open Enrollment info
- Notices
- Reminders
- Plan tips

Benefit Plan Information

24/7 access to health plan highlights

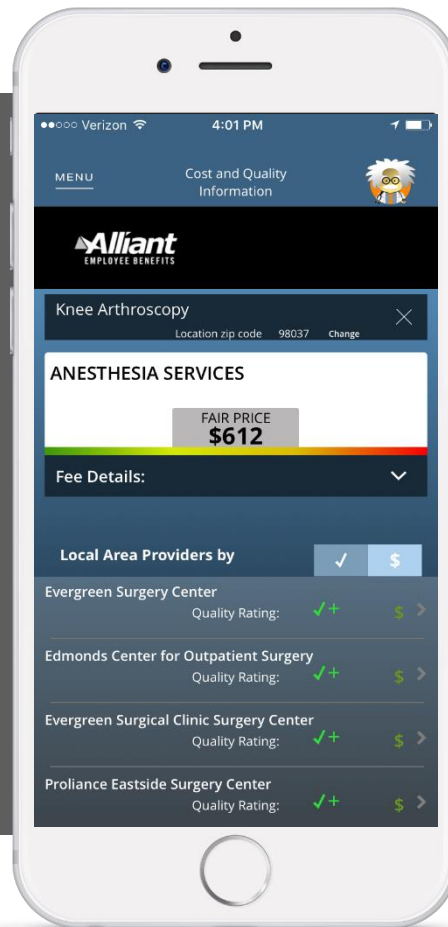
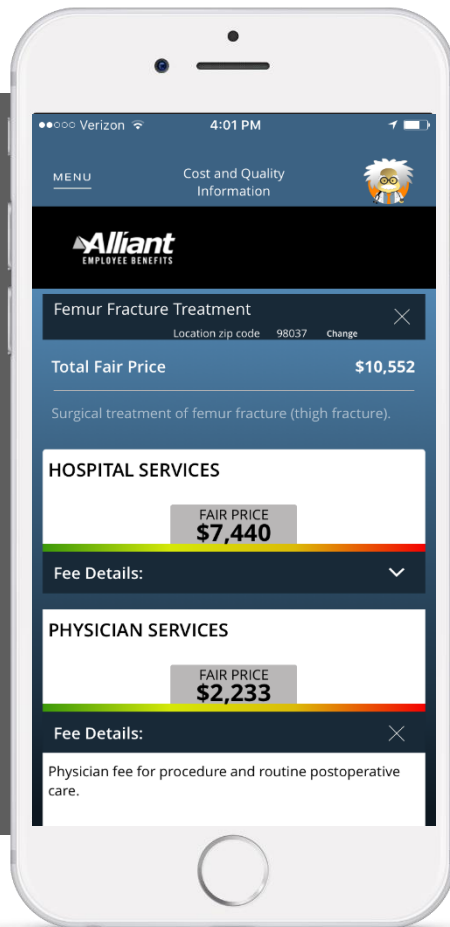


- Available plans
- High-level plan information

Ben-IQ Cost and Quality Information



Now it's easy to make educated healthcare decisions



- ✓ **COST INFORMATION**
for healthcare procedures
- ✓ **QUALITY RATINGS**
based on national data
- ✓ **ROBUST SEARCH**
by location or procedure
- ✓ **SIMPLE**
and easy to use

Quality and Cost of Care — Healthcare Bluebook Buy-up



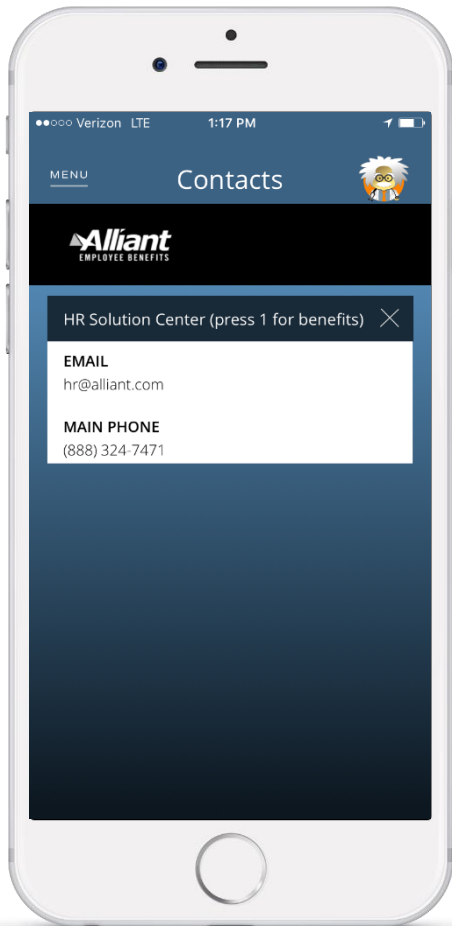
- Price ranges with facilities for “shop smart services”
- Some provider and quality data
- Buy-up for quality data is \$1.75 PEPM

Where does it come from?

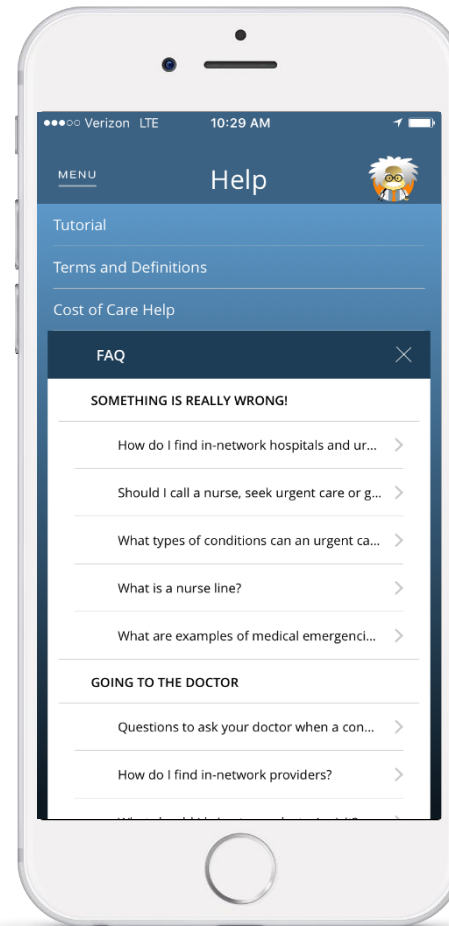
Healthcare Bluebook and Comparion Medical Analytics

- Partnered with Comparion Medical Analytics, one of the largest independent sources of hospital quality data — using their CareChex Quality Rating System
- CareChex Quality Rating System incorporates seven peer-reviewed methodologies addressing key components of the quality of inpatient care. Many of these methods have been adopted by the Hospital Quality Alliance and Agency for Healthcare Research and Quality:
 - Core Process Measures
 - Patient Safety Indicators
 - Inpatient Quality Indicators
 - Mortality Rates
 - Complication Rates
 - Readmission Rates
 - Patient Satisfaction Measures
- Majority of the data is from CMS MedPAR (Medicare data).
 - Only objective source data (not self-reported survey data)
 - Large enough to measure quality reliably on a per hospital and per procedure basis (over 45 million procedures).

Important Numbers and FAQ

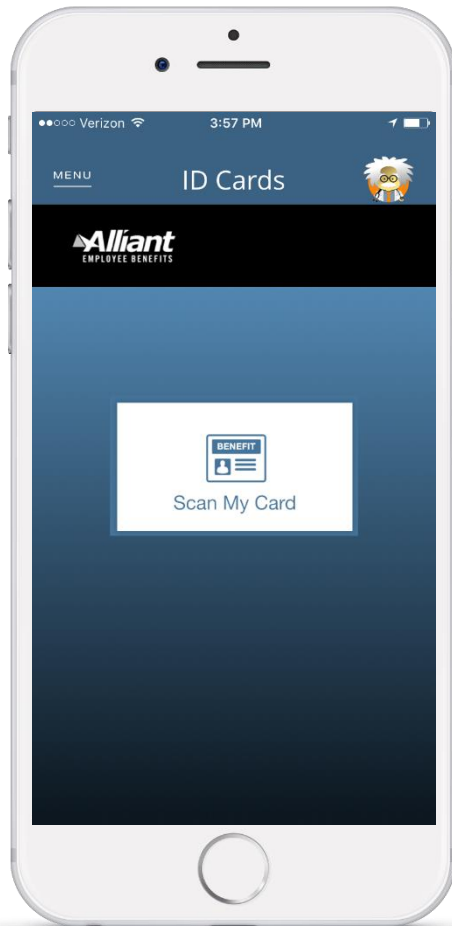


- Employees can find important care information.
- Less costly options such as Nurse line (if available) are served up first.



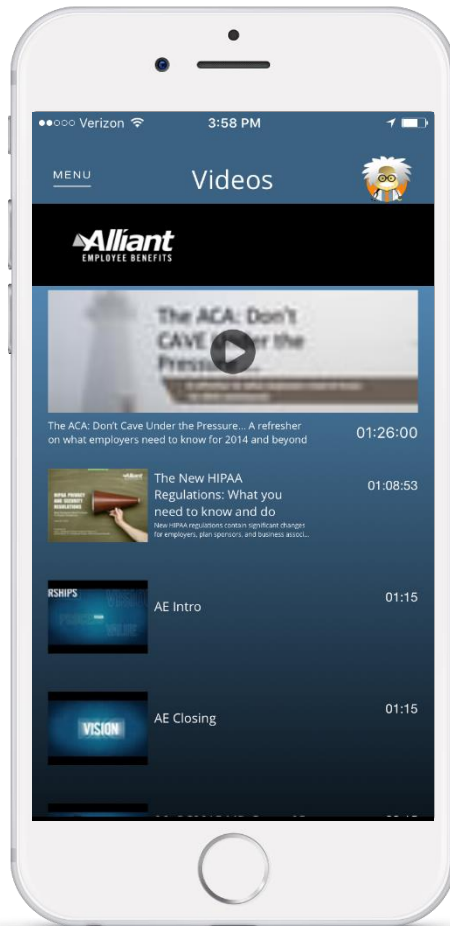
Got a question?
Find definitions for common medical terms and a comprehensive FAQ

Plan ID Cards



- Take a photo of your ID card
- Choose which card to use
- Email, edit, or delete the card

Access To Benefits Videos




- Upload benefits videos for your employees
- Employees can view the Ben-IQ video, to learn more about the app.

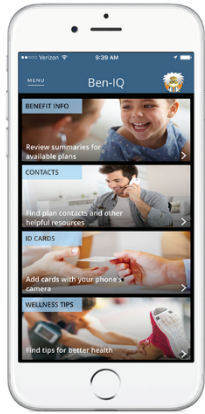
Communication Resources

Education tools are available

- Ben-IQ video
- Sample email script
- Poster
- Flyer
- Postcard
- Table tents
- Downloading instructions
- HR administrator's guide
- Slides for OE presentations

HAVE YOU MET Ben-IQ?™





Inside the Ben-IQ app

- 24/7 access to your health plan highlights
- Store and organize your plan ID cards
- Find in-network providers and other care options
- Nurse line numbers and helpful contact information
- Cost of care info at your fingertips
- Access to helpful videos

Available on the App Store | GET IT ON Google play


PUT BEN-IQ TO WORK FOR YOU. SMARTER IS BETTER.

Get Ben-IQ today!

Download the free app with your Android or iPhone.

Enter this Employer Key: _____

Read and agree to the Terms and Conditions, then tap the "Let's Begin" button.



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